



कृषि और प्रसंस्कृत खाद्य उत्पाद निर्यात विकास प्राधिकरण (वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

Agricultural and Processed Food Products Export Development Authority

(Ministry of Commerce & Industry, Govt. of India)

TFD-2022-23-000165 26.05.2023

## WORLD FOOD MOSCOW

19 – 22 September 2023

World Food Moscow event is scheduled to be held in Moscow, Russia on 19 – 22 September 2023. This event is one of the largest food expos in Russia and comprises of sections including alcoholic drinks, grocery, soft drinks, frozen, convenience & ready to eat food, confectionery & bakery, canned food, oils, fats and sauces, dairy products & cheese, meat, poultry & eggs, organic & healthy food, fish & seafood, fruit & vegetables, halal, etc.

APEDA is likely to participate in World Food Moscow and will collaborate with Embassy of India in Russia to organize a physical Buyer Seller Meet and sampling of Indian food products. APEDA intends to book an area of approx 100 sq mtrs. for design and development of India pavilion for export promotion of various food products through its interested exporters.

Further, in light of importance attached by Govt. of India to promote millet in the International market during 2023 i.e. International Year of Millet (IYoM) as announced by UNGA, participation in this event would be utilized for promotion of millet & millet products in the Russian market.

APEDA invites applications from its registered member exporters for participation in World Food Moscow under the India Pavilion. For more details about the event, eligibility etc., interested exporters may visit its website: https://world-food.ru/en/

The participation fee, based upon the finalization of participants and cost of space designing the stalls is estimated to be Rs. 2.0 lakhs per participants for 9 sq mtr cubicle which may increase/decrease. Further, insurance fee of EURO 239 per exhibitor will be applicable on all participants.

The request for participation may be submitted in prescribed online application format. Merely submitting the application does not entitle the exporter for short listing. Participation of exporter is subject to space availability, approval by the show organisers, valid visa etc. Further, the criteria for short listing, allocation of space/counter, location etc. will be at the sole discretion of APEDA.

APEDA's participation in the event would be coordinated by Dr. Sudhanshu, Secretary (Mob: +91-9920437633,email <u>sudhanshu@apeda.gov.in</u>) Mr. C. S. Dudeja, Asst. General Manager (Mob: +91-8851534001, email csdudeja@apeda.gov.in).

C. S. Dudeja Asstt. General Manager

## Application form for World food Moscow, 19th – 22nd September 2023

Name of Fair / Exhibition	World food Moscow/Buyer Seller Meet 2023
Date of Fair / Exhibition	19 <sup>th</sup> – 22 <sup>nd</sup> September, 2023
Name of the Company	
Full Address:	
City:	
State:	
Tel:	
Email:	
Mobile No.:	
Website (if any):	
Name of Designation of Key Executive	
with mobile no. :	
Type of Exporter:	
Manufacturer/Merchant	8
Product Category	
Product Description	
Export Turnover of Company in the	In Rs.
year 2022-23	

## Organization's Activities