

कृषि और प्रसंस्कृत खाद्य उत्पाद निर्यात विकास प्राधिकरण (वाणज्य एवं उद्योग मंत्रालय, भारत सरकार)

Agricultural and Processed Food Products Export Development Authority (Ministry of Commerce & Industry, Govt. of India)

TFD/2019-20/00003

Date: 08/04/2019

Circular

This is to inform that Tanzanian Trade Development Authority (Tan Trade) is organizing 43rd Dar-e-Salaam International Trade Fair (43rd DITF) to held at the Mwalinu J.K. Nyerere, Trade Fair Ground, Kilwa Road, Dar-e-Salaam, from 28th June to 13th July, 2019(Copy attached).

The exporters interested to participate in the event may please contact the Trade Fair event organizers as per the details given in the attached letter or through E-mail <u>info@trantrade.go.tz</u> Website: <u>www.tantrade.go.tz</u>.

S.S. Nayyar General Manager

DAR ES SALAAM INTERNATIONAL TRADE FAIR TANZANIA TRADE DEVELOPMENT AUTHORITY



Member, Approved Event

Ref. No. FA 133/178/01"T'

20th December, 2018

H.E. The High Commissioner, High Commission of India, 82, Kinondoni Road, P. O. Box 2684, DAR ES SALAAM.

Your Excellency,

RE: INVITATION TO PARTICIPATE AT THE 43RD DAR ES SALAAM INTERNATIONAL TRADE FAIR (43RD DITF) TO BE HELD FROM 28TH JUNE TO 13TH JULY 2019

Tanzania Trade Development Authority (TanTrade) wishes to invite you to participate at the 43rd Dar es Salaam International Trade Fair (43rd DITF) to be held at the Mwalimu J. K. Nyerere, Trade Fair Ground, Kilwa Road, Dar es Salaam, from 28th June to 13th July, 2019

TanTrade request your High Commission/Embassy to mobilize the Business Community from your Country to participate in this event with the objective of strengthening our diplomatic relationship and promoting economic diplomacy. The Theme of this event is: "Agro Processing for Sustainable Industrial Development". The Theme has been selected in recognition of the DITF as a trade event promoting agro processing as the engine which drives sustainable trade and industrial development.

The DITF is the *Recognized and Approved* Event by the Global Association of the Exhibition Industry (UFI), staged every year by our team of dedicated and committed professionals. The event offers an international marketing platform for multi-sectoral goods and services from within and outside the country. It is the largest event in East and Central Africa attracting large number of participants and visitors from all over the world. In the last DITF, the number of Countries represented was 33 and total foreign exhibitors were 508 while local were 2,956. The number of visitors was 700,000. During the 43rd DITF, TanTrade will run other concurrent events including Business to Business Meetings (B2B's), Special Products Days and Networking Business Sessions that will provide platforms for participants to establish business contacts and exchange market information among themselves, trade visitors and the general public.

We shall very much appreciate if you could confirm participation latest by 31st March 2019 to enable us proceed with final preparations. For more information, kindly contact TanTrade through the following E-mail: info@tantrade.go.tz, Website: www.tantrade.go.tz.

I thank you very much for your support and look forward to your continued cooperation.

Yours faithfully,

Copy:

Edwin N. Rutageruka DIRECTOR GENERAL. ENR/BANM/SSK/cam

> Permanent Secretary, Ministry of Industry, Trade and Investment, University of Dodoma, Block No. 12, P.O. Box 2996, **40478 DODOMA.**

All official correspondences should be addressed to the Director General

Mwl. J.K. Nyerere Trade Fair Ground, Plot No. 436, Block A, Kilwa Road; P.o. Box 5402, Dar es Salaam, Tanzania Tel: +255 (0) 22 2850238, Fax: +255 (0) 22 2858532, +255 (0) 22 2850239, Email: info@tantrade.or.tz, Web: www.tantrade.or.tz