

कृषि और प्रसंस्कृत खाद्य उत्पाद निर्यात विकास प्राधिकरण (वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

Agricultural and Processed Food Products Export Development Authority

(Ministry of Commerce & Industry, Govt. of India)

TFD-2023-24-000052 Date: 14.05.2024

## Subject: APEDA's Participation in SIAL Paris, France schedule from 19-23 October, 2024

## Dear Exporter,

APEDA is organizing participation in SIAL Paris, France scheduled to be held from 19-23 October, 2024 in Paris, France. SIAL Paris is one of top international trade event and very popular among the importers and exporters of agro products around the world.

The exhibition will be designed esthetically for showcasing Indian food products and exclusive for the Indian exporters. The India pavilion would have around 40-50 built up stalls in the size 9 Sq. mtrs and would be allocated to the APEDA registered exporters.

In this regard, APEDA invites expression of interest from the registered member exporters for participation in the SIAL Paris 2024 under India pavilion. The link is given below:-

## https://itrack.apeda.gov.in/mda/NewTradeFairApplication.aspx?RequestID=51726878

The request for participation in the event would be considered up to 31.05.2024. In case the applicants are more than the availability of stalls then the allocation would be made considering the potential of specific products for export and following draw of lots, if required.

The charges for participation will be informed separately to the applicants who are considered for participation.

For any query or clarification you may contact undersigned at email idsudhanshu@apeda.gov.in, and Mr. Nishant Bansod, Assistant Manager, email idnishant@apeda.gov.in. (Mo No. 9811368067)

Thanking you

Yours faithfully

Dr. Sudhanshu Secretary