

कृषि और प्रसंस्कृत खाद्य उत्पाद निर्यात विकास प्राधिकरण (वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

Agricultural and Processed Food Products Export Development Authority (Ministry of Commerce & Industry, Govt. of India)

> Fruit Logistica 2017 3<sup>rd</sup> November 2016

### Ref: TFD-2016-17-000038

### APEDA's participation in Fruit Logistica 2017 on 8-10 February, 2017 being held in Berlin, Germany

Dear Exporter,

Government has approved APEDA's participation in Fruit Logistica 2017during 8-10 February, 2017 being held in Berlin, Germany. This is one of the major fruit based exhibitions held every year and APEDA has successfully participated in this exhibition in the past also. To showcase strength of fruits and vegetables of India APEDA would be participating this year also. In this exhibition, major conventional and organic products, fruits, vegetables, flowers, nuts, and Herbal spices are intended to be displayed by exporters.

The undersigned alongwith Sh N C Lohakare have been nominated to represent APEDA in this exhibition. We have been allocated total 202 M<sup>2</sup> space in two blocks and are mobilizing participation by exporters. While we are getting the stand designed through a professional agency, it has been decided to accommodate maximum 18 exporters by providing them a fully constructed and furnished stand of 9 sq. mtr. on payment of Rs. **2,65,000**/- and 10.50 sq. mtr. it would be of **Rs. 3,00,000** (including co-exhibitor fee) at the APEDA stand. It may be also noted that in case the number of applicants are more than the available space, allocation of space would done on the basis of certain criteria which would be informed later.

In case you are interested in participating in this event along with APEDA, may please send us your confirmation alongwith a draft of requisite amount favouring APEDA payable at New Delhi by 20<sup>th</sup> November 2016 along with application form to finalize the list of participants. Allocation of the stalls would be through lottery system. If there is any query, please feel free to contact me at Tel. 080-23343425 /23368272, and <u>Email: ravindra@apeda.gov.in</u> (Mob. 9999307787) or Sh N C Lohakare at 011-26517019 extn. 360 or e-mail: <u>nagpal@apeda.gov.in</u> (Mob. 9891532180)

With regards,

N C Lohakare AGM



# AGRICULTURAL AND PROCESSED FOOD PRODUCTS EXPORT DEVELOPMENT AUTHRORITY (APEDA)

APEDA, 3<sup>Rd</sup> Floor, NCUI Building, 3, Siri Institutional Area, August Kranti Marg, (OPP. Asiad Village New Delhi 110016 Phone: 011-26516245/26513204/26513219

## **APPLICATION FORM**

Name of the Fair/Exhibition	FRUIT LOGISTICA, Berlin Germany	
Date of Fair/Exhibition	8 <sup>TH</sup> TO 10 <sup>TH</sup> FEBRUARY 2017	
Name of Company		
Address	а "ь	e
Street	n B	
State	-	
Tel:		
Fax:	19	
Email:		Т
Website (if any) :		4 
Name & Designation of Key Executive		
	8	
Are you a registered with APEDA,	(Yes/No.)	RCMC NO.
ж		×
If yes please attach a Photocopy of Registration Certificate	2	
Are you registered as small scale		
industry? If yes, please attach attested	1	1
copy of Registration Certificate		
Are you a member of other		
EPC/Commodity Board? Please specify	×	
Space requirement in (sq. Mtrs.)		
Products to be display		

Total turnover of Company (For 3 Years	In Rs.	Export turnover	In Rs.
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#### **PAYMENT DETAILS:**

Payment may be made by Pay Order/Demand Draft, favouring "APEDA, NEW DELHI" payable at New Delhi (India) in Indian Rupees.

Date	DD No. with Bank Name	Amount in Rs.
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Please return filled application form for booking of space at APEDA Pavilion by Fax/E-mail sial2016@apeda.gov.in or by post

Mobile \_\_\_\_\_\_ email \_\_\_\_\_

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Date: \_\_\_/\_\_\_/ Applicant's signature along with Stamp: \_\_\_\_\_