Dear Exporter,

<u>Sub: AAHAR'2010 at Pragati Maidan, New Delhi</u> <u>from 10th - 14th March 2010</u>

AAHAR is one of the important food fairs in India and APEDA with Ministry of Food Processing Industries is regularly organizing its participation in this event for providing a platform to the processed food exporters to showcase their products and interact with the prospective buyers. This year AAHAR is scheduled from 10th-14th March 2010 at Pragati Maidan, New Delhi.

APEDA has booked a space at a prominent location in Hall No. 6. We invite you to participate in this event by taking a stall, which will enable you to showcase your products in this important fair. The area can be booked in multiplications of 9 sqms. The charges for 9 sq. mtrs. furnished space would be approx. Rs. 50,000/-. Participants will be accommodated on first cum first serve basis. If interested, you should confirm your participation and send the confirmation by 31st Jan. 2010 positively to enable us to make necessary arrangements. Since the space is limited, the stalls would be will be allocated on first come first serve basis.

Should you need any clarification, please feel free to contact undersigned at Tel : 011-26534175/26526186, Fax No. 26526186 and Email: agmpr@apeda.com

Thanking you,

Yours faithfully,

Sd/-

VINITA SUDHANSHU ASSTT. GENERAL MANAGER