



कृषि और प्रसंस्कृत खाद्य उत्पाद
निर्यात विकास प्राधिकरण
(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

**Agricultural and Processed Food Products
Export Development Authority**
(Ministry of Commerce & Industry, Govt. of India)

24.9.2020

SUB: SIAL CANADA, 28TH SEPTEMBER TO 2ND OCTOBER, 2020

Due to COVID -19, SIAL Canada has planned to go virtual in 2020 which will be held from 28TH SEPTEMBER TO 2ND OCTOBER, 2020. The platform will provide the opportunity to build relationships with the industry, discover all the new innovations and contribute to the revival and development of the activity.

As per the fair organisers, the following opportunities will be provided to the participants:

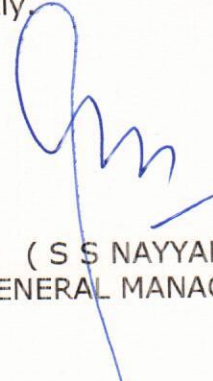
1. Numerous exhibitors with their innovative products.
2. Optimized chat system
3. Access to our International Hosted Buyers program
4. Virtual meetings with their experts
5. High level online webinars

SIAL Canada has opened registration for Virtual Food Trade Show on their website. Those who are interested to participate in Virtual Event can go to the below mentioned link :

<https://sialcanada.easyvirtualfair.com/prefair/?>

[utm_source=newsletter&utm_medium=email&utm_campaign=Invitation_Vip#user/step1](https://sialcanada.easyvirtualfair.com/prefair/?utm_source=newsletter&utm_medium=email&utm_campaign=Invitation_Vip#user/step1)).

It may be mentioned here that APEDA is not participating in this event and the participants need to contact the fair organisers directly.


(S S NAYYAR)
GENERAL MANAGER