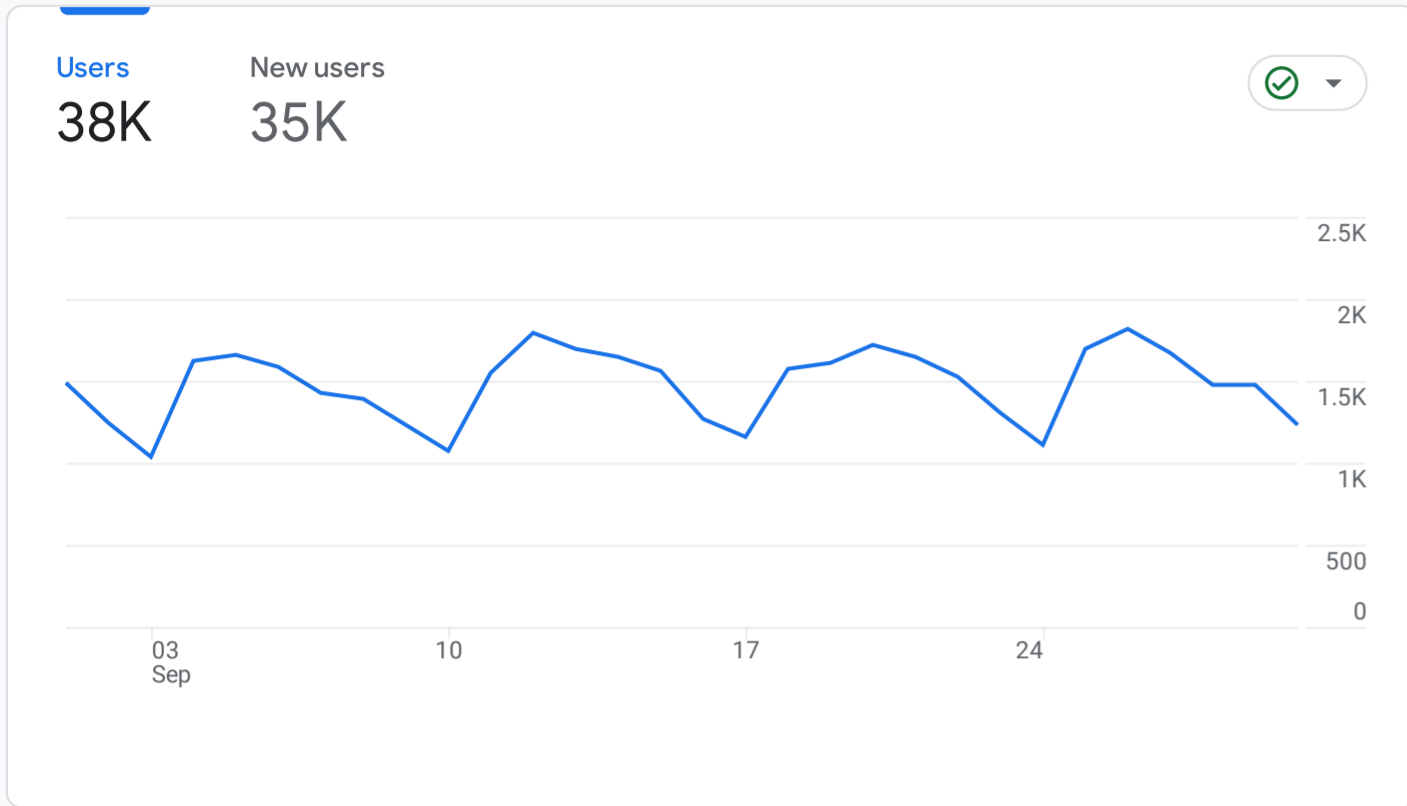


All Users [Add comparison](#)

Custom Sep 1 - Sep 30, 2023

Acquisition overview



New users by
First user default channel group

FIRST USER DEFAULT CHA...	NEW USERS
Organic Search	23K
Direct	11K
Referral	185
Organic Social	42
Organic Video	13

[View user acquisition](#)

Sessions by
Session default channel group

SESSION DEFAULT CHANN...	SESSIONS
Organic Search	39K
Direct	20K
Referral	429
Unassigned	149
Organic Social	54
Organic Video	15

[View traffic acquisition](#)

Sessions by
Session Google A...

No data available

[View Google Ads campaigns](#)

